



P R E S S R E L E A S E

Leading Linux news site emphasizes business, advocacy, and migration strategies

OSDN (a subsidiary of VA Software Corp., NASDAQ:LNIX) has relaunched Linux.com, the premier Open Source/Linux-focused Web site, with renewed emphasis on business-level editorial, community-based involvement, advocacy and resources, and improved user navigation.

As part of the OSDN network of technology Web sites, Linux.com provides information resources to IT professionals deploying Linux in the enterprise as well as consumers using cutting-edge technologies. Through news, interviews, product reviews, and in-depth how-to's, Linux.com provides coverage of migration strategies, IT solutions, and power-user tips. Newly-added forums and discussions leverage existing community resources to make Linux.com the vital channel for Linux discussion and advocacy.

"More businesses are adopting Linux and Open Source technologies as part of their corporate architecture. Now more than ever, Linux.com stands as the essential resource for successful Linux adoption in today's business environment," said Linux.com Site Director Dean Henrichsmeyer. According to Gartner Research, 17% of large North American enterprises are already using Linux; while 72% are planning to increase their usage of Linux over the next twelve months.*

Linux.com features eight key technology sections (community, security, programming, servers, mobility, desktop, forums and how-to's) comprised of core topics of critical relevance to IT managers, system architects, analysts and administrators, and development managers who are planning, buying, and building enterprise solutions.

In addition to the relaunch of *Linux.com*, OSDN has recently launched *ITManagersJournal.com*, the site for top-level IT managers, and updated the navigation and site design of several other of its popular sites, including NewsForge.com, OSDN.com, and DevChannel.org. The sites' redesign advances user experiences through improved navigation within each of the network's sites, and aggregates content through key technology sections—while retaining the practical, hands-on, community-focused approach OSDN is known for.

The recent network changes and launches are a reflection of OSDN's significant and steady growth over the past year. Traffic to the network has reached a high of 225 million page views, and almost 12 million unique visitors**, every month, ranking OSDN among the top technology networks. Nielson/NetRating Winter 2004 @Plan numbers position OSDN as number one in 64 key categories, including in delivering IT and development professionals.

"As a network, OSDN has a community-base that is extremely loyal, vocal, and involved in the early adoption of new technologies. By providing deeper, richer content on core technology topics and improved navigation from site-to-site, readers are able to dig deeper into topics of relevance—while at the same time, advertiser messaging is delivered to more focused buyers," said Richard French, General Manager of OSDN.

[OSDN](#) (Open Source Development Network, Inc.), a subsidiary of VA Software Corp. (Nasdaq: LNUX), is the most dynamic community-driven media network on the Web. OSDN publishes two world-renowned networks of Web sites: the OSDN Technology Network, which attracts every level of IT decision maker, influencer and buyer; and the MediaBuilder Network, which reaches graphic artists and Web designers worldwide. OSDN sites include Slashdot.org, sourceforge.net, thinkgeek.com and freshmeat.net.

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**Source: Gartner Research, October and November 2003*

***Publisher's own data*

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