

Focus your message where it counts most!

## Technology Categories on SourceForge.net

### Deliver a Concentrated Audience of Highly Skilled Technology Professionals

SourceForge.net is the perfect place to reach the audience you seek—IT and development professionals who create and consume Open Source programs and applications. IT managers rely on SourceForge.net when they're evaluating solutions to their organizational challenges. Now you can target your advertising message to reach key audience segments across specific technology topic areas on the OSTG network

By owning all or part of a specific category, you can devote your marketing dollars to reach an audience actively seeking information and resources on a specific topic. Your marketing message appears on every single page associated with a specific category.

Category	Monthly Page Views*	Category	Monthly Page Views*
Clustering	164,000	Hardware	185,000
Database	570,000	Internet Phone	330,000
Desktop Environment	366,000	Multimedia	180,000
Enterprise	550,000	Networking	1,500,000
Financial	120,000	Security	620,000
Games	1,000,000	Software Development	2,300,000
		System Administration	745,000

Categories can be purchased as part of your CPM media buy, or as an exclusive PowerBar sponsorship—OSTG's exclusive custom publishing and community-access solution that enables you to showcase your products, services and brand to our audience of buyers. You'll be entitled to:

- Prominent brand awareness with company positioned as premier site/category sponsor
- Mouse-over menu featuring relevant content and offers
- Dedicated co-branded landing page featuring customizable content and links to display in-depth content including white papers, case studies, Webcasts, demos, downloads and more

Find out more about how to leverage Categories on SourceForge.net to target and reach this market. Contact your sales representative today, or go to [www.ostg.com](http://www.ostg.com) to view our media kit online.